



BEASLEY BROADCAST GROUP
MODEL ISSUES AND PROGRAMS REPORT
FOR
STATION KDWN-AM

3rd QUARTER
(JULY 1 – SEPTEMBER 30, 2015)

Prepared by KDWN Program Director John Shaffer

 Date: 10/8/15

Reviewed by Market Manager Tom Humm

 Date: 10/8/15

ISSUES OF CONCERN TO STATION KDWN-AM
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
3rd QUARTER, 2015

1. CHILDREN'S ISSUES/EDUCATION: Kids' needs & learning challenges
2. PUBLIC HEALTH: Information on preventing diseases & promoting healthy lifestyles
3. DISABILITY AWARENESS: Bringing to light disabilities to aid understanding & acceptance of those affected, and services that are available
4. JOBS: From training to hiring, helping So. NV recover from recession unemployment
5. PUBLIC SAFETY: Resources available to protect people & ways they can prepare to survive emergency situations, approaches to protect pedestrian, bicyclists & drivers
6. HOUSING/HOMELESSNESS: Living options, affordable options & assistance
7. HUNGER: Efforts to feed the 1 in 6 Southern Nevadans who are food insecure
8. VETERAN'S AFFAIRS: Helping our Vets & others with jobs, food, shelter & health
9. QUALITY OF LIFE: What's available to make things better, for people of all ages & circumstances
10. ANIMAL OVERPOPULATION & RESCUE: Are County ordinances having a positive effect on the problem of too many pets? What's being done to maximize adoption & lessen euthanization

**DESCRIBING REGULARLY SCHEDULED
PUBLIC AFFAIRS PROGRAMS**

**STATION KDWN PROGRAMS THAT
ADDRESS COMMUNITY ISSUES**

**1. LOCAL WEEKLY: SUNDAY, 11:00 PM TO 12:00 AM. TALKING SOLUTIONS IS A
LOCALLY PRODUCED SHOW FOCUSING ON NON-PROFIT ORGANIZATIONS
AND THEIR EVENTS RELEVANT TO NEVADA AND DOLAN SPRINGS, HOSTED
BY TERRIE SPRINGS.**

Various Public Service Announcements

Over the last 3 months BBG has run extensive public service announcements for organizations including:

Chefs for Kid's Annual Golf Tournament, Three Square Food Bank, Assistance League of Las Vegas, Veterans Housing Summit, Foster Parenting - Nye County, Wildfire Prevention, Bike MS, Ready.gov, M.E.N.U.S. 2015 - Epicurean Culinary Foundation, Safe Car.gov, TBI – Traumatic Brain Injury, One Hero At A Time, Ebola.gov, Nathan Adelson Hospice, Family Disaster Prep, United Blood Services, Hearing Loss.org, The Animal Foundation, Gun Safety, Vets Rock-athon, Autism Speaks, Float Like A Duck, Stop Texts Stop Wrecks.org, Cakes For Kids, Southern Nevada Water Authority, Matching Donors, Lutheran Social Services of Nevada, Adopt US Kids.org, Solar Nevada, AARP. Org – Caregiving, Adopt A Rescue Pet, Heart.org – Blood Pressure, Living Grace Home, Big Brothers & Big Sisters of Southern Nevada, Flood Smart.gov, A Home 4 Spot, Making Home Affordable, Finish Your Diploma, Deacon Jones Foundation, Making Home Affordable, Teach Early. Org, Feeding America, Non 24.com, Hope Link, Autism Speaks, Understood.org, Las Vegas Jazz Society, A Home 4 Spot, Rape Crisis Center, Boulder City's Art in the Park, Opportunity Village's HalloVeen Fest, Goodwill of Southern Nevada's Blue Party, The Poppy Foundation, Big Brothers/Big Sisters of Southern Nevada, Living Grace Home, Salvation Army of Southern Nevada, Got Your 6.org, Animal Foundation, Hispanic Scholarship Fund, United Blood Services, Zero Fatalities, Wish Upon A Wedding

Participation in the Southern Nevada Emergency Alert System

At various times, the system has been activated to broadcast pressing weather alerts as well as Amber Alerts with timely information about missing children in Southern Nevada/Clark County are. We also send and receive weekly tests of the system to insure readiness at all times

QUARTERLY ISSUES/PROGRAMS REPORT

Third Quarter 2015

(July 1 to September 30)

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

JULY 5, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA CHILDREN'S CANCER FOUNDATION

Stephanie Parker, Vice President Marketing & Development, NCCF

& Champagne Life's Danielle Heyman

The NV Children's Cancer Foundation provides a number of services for kids dealing with cancer, their families & siblings. Information on next week's 70's Prom was shared, it's a fundraiser for the charity. www.nvccf.org/ www.silvertoncasino.com

ISSUE: CHILDREN'S ISSUES

Local Weekly: Talking Solutions with Terrie Springs

JULY 19, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

POSITIVELY ARTS FOUNDATION

Pilita Danesh, PEF President & Founder

& Philip Peredo, Owner, Tickle Me Entertainment

Exposing at-risk kids to the arts is what the Positively Arts Foundation is all about...Pilita Danesh & Philip Peredo came to fill us in on this feel-good charity that boosts the confidence & self-esteem of children through performing! www.pafgive.org

ISSUE: CHILDREN'S ISSUES/EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 2, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA BROADCASTERS ASSOCIATION

Mary Beth Sewald, Executive Director, Nevada Broadcasters Association

The Nevada Broadcasters Association's Hall of Fame Gala is coming up August 15th...proceeds from the Silent Auction fund an extensive number of scholarships for deserving students in related fields, 22 this year!

ISSUE: CHILDREN'S ISSUES/EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 9, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

TOOLZ 4 TEACHERS

Daliah Wachs, MD – Founder, Toolz 4 Teachers

Dr. Daliah Wachs is such a kick...she brings her energy to our studio, with details on Toolz 4 Teachers, a charity effort for education created with inspiration from her son Brock! The purpose of the drive is to make sure students & teachers have all the needed items.

ISSUE: CHILDREN'S ISSUES/HEALTH

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 6, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

RONALD MC DONALD HOUSE OF LAS VEGAS

Missy Check, Community Information Manager

We found out all about the Ronald McDonald House from Missy Check. It's described as a "home away from home" for out-of-town families with children in local hospitals receiving medical treatment. We also got details on the tailgate party fundraiser @ UNLV's game on 9/26.

BIKE MS

Angela VanBrackle gave us the scoop on the return of Bike MS, September 19th!

ISSUE: CHILDREN'S ISSUES/EDUCATION

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 20, 2015

30 MINUTES OF A 60 MINUTE PROGRAM 09/20/15

NV PEP

Stephanie Vrsnik, Community Development Director

Robin Kincaid, Educational Services Director

NV Pep doesn't just help families that have children with disabilities, they're also involved in our state's anti-bullying efforts! Stephanie Vrsnick & Robin Kincaid also shared details on the Run, Walk & Roll event UNLVon Sat., 9/26. www.NVPep.org

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC HEALTH

Local Weekly: Talking Solutions with Terrie Springs

JULY 5, 2015

30 MINUTES OF A 60 MINUTE PROGRAM, part 1

HELP OF SOUTHERN NEVADA

Abby Quinn, Chief Community Relations Officer, HOSN

HELP 2-0 CAMPAIGN/JERSEY BOYS

Graham Fenton, Jersey Boys performer

It's hard enough to maintain your health when you're on the street, but add the intensity of our Las Vegas summers & you've got a real challenge! The Jersey Boys are heading up a bottled water drive for the homeless to benefit Help of So. Nevada.

ISSUE: PUBLIC HEALTH

Local Weekly: Talking Solutions with Terrie Springs

JULY 19, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

SOUTHWEST MEDICAL ASSOCIATES

Dr. Evangelia Papageorge, Southwest Medical Associates

With many more patients in today's Health Care system, new approaches help handle the additional numbers of people in an efficient way. Shared Medical Appointment are a new option. Dr. Papageorge from SMA tells us how they work & why you might choose one for your next Doctor visit!

ISSUE: PUBLIC HEALTH

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 2, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

UNITED BLOOD SERVICES

Paul Milakeve, Donor Recruitment Manager

Paul visited to share info on the amount of blood needed every day in Southern Nevada for medical needs. UBS offers incentives to encourage participation & this month it's a FREE Papa Murphy's Pizza & a 2 for 1 coupon for The Adventuredome @ Circus Circus!

ISSUE: PUBLIC HEALTH

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 27, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

NATHAN ADELSON HOSPICE

Stephanie Forbes & Kathryn Bonello

Nathan Adelson Hospice visited to fill us in on hospice care, plus Stephanie Forbes & Kathryn Bonello gave details on the upcoming Wine & Food Tasting charity fundraiser - www.nah.org/events

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: DISABILITY AWARENESS

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 23, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA BLIND CHILDRENS' FOUNDATION

Emily Smith, Executive Dir., NV Blind Children's Foundation

An Eagle Scout project by Blaise Berenato turned into a big donation of "Little Rooms" for the NV Blind Children's Foundation! Blaise, his father Tom & NBCF Exec. Dir. Emily Smith joined us with stories about this wonderful organization!

ISSUE: DISABILITY AWARENESS

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 13, 2015

30 MINUTES OF A 60 MINUTE PROGRAM (PART 1)

NATIONAL MULTIPLE SCLEROSIS SOCIETY

Angela Van Brackle, Community Development Manager - Nevada

People around me know I have MS, so the shows are very personal, All About MS, w/Angela VanBrackle from the MS Society. Host Terrie Springs shared details on her personal battle with MS during the discussion about dealing with the condition in our local climate, especially in the Summer months.

ISSUE: DISABILITY AWARENESS

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 13, 2015

30 MINUTES OF A 60 MINUTE PROGRAM (PART 2)

NATIONAL MULTIPLE SCLEROSIS SOCIETY

Angela Van Brackle, Community Development Manager - Nevada

BIKE MS/DINNER OF CHAMPIONS

Our special show on MS continues w/Angela VanBrackle from the MS Society...we've got lots of info about Multiple Sclerosis...symptoms, treatments & services available through the MS Society...plus details on#BikeMS & #DinnerOfChampions

ISSUE: DISABILITY AWARENESS

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 20, 2015

5 MINUTES OF A 60 MINUTE PROGRAM 09/20/15

EPILEPSY FOUNDATION OF NEVADA

PAWN STARS POKER RUN

Danielle Marano, Executive Director, Epilepsy Foundation of NV

& Sasha Pina, Epilepsy spokesperson

Details on the 2nd Annual Pawn Stars Poker Run. & why Event Host Rick Harrison has a personal connection to the Epilepsy Foundation of NV.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

JULY 12, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

NEVADA BROADCASTERS ASSOCIATION

Mary Beth Sewald, NBA Executive Director

Among many services provided by our Nevada Broadcasters Association for radio & TV groups throughout the state...a comprehensive job bank, job search & placement assistance for those looking for workers, or work itself. Mary Beth Sewald visited us with details.

ISSUE: JOBS

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 27, 2015

25 MINUTES OF A 60 MINUTE PROGRAM

GOODWILL'S BLUE PARTY

Kathy Topp & Sharon St. Laurent

Goodwill turns our donations into jobs for our community, with special programs for Veterans! Kathy Topp offered details & brought designer Sharon St. Laurent along to tell us all about the Blue Party event @ World Market Center Las Vegas - www.goodwill.jobswww.goodwillblueparty.vegas

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 30, 2015

30 MINUTES OF A 60 MINUTE PROGRAM (PART 1)

PEDESTRIAN SAFETY

Erin Breen, VRUP

We've got a special show this week, on Pedestrian Safety. Erin Breen from the Vulnerable Road Users Project came in to talk about this important issue

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 30, 2015

30 MINUTES OF A 60 MINUTE PROGRAM (PART 2)

Erin Breen, VULNERABLE ROAD USERS PROJECT

New rules for drivers, stats for bicyclists & people on foot are part of the second part of today's show on Pedestrian Safety

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 6, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

Hannah Brook, Communications Director, Safe Nest

Brenda Meehan, Meehan & Associates, Harvest Festival Organizer

Safe Nest will benefit from donations of items @ the Harvest Festival, Sept. 11 - 13...Brenda Meehan & Hannah Brook came in with details, along with info about the Domestic Violence Shelter.

ISSUE: PUBLIC SAFETY

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 20, 2015

30 MINUTES OF A 60 MINUTE PROGRAM 09/20/15

DISASTER AWARENESS PREPAREDNESS MONTH

AMERICAN RED CROSS

Frank Rutkowski, Public Information Officer

& Fernandez Leary, District Volunteer Supervisor

This week's show begins with our local Red Cross...Frank & Fernandez filled us in on Disaster Preparedness Month...what we should have ready in a kit, plus info on all the amazing things they do!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HOUSING/HOMELESSNESS

Local Weekly: Talking Solutions with Terrie Springs

JULY 12, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

LIVING GRACE HOME

Kathleen Miller, Executive Director, Living Grace Home

Imagine being a teen, pregnant & homeless...Living Grace Home gives Mom & baby what they need to be safe & healthy, Kathleen Miller came to tell us their story [www.livinggrace home](http://www.livinggracehome.org)

ISSUE: HOUSING

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 9, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

HELP OF SOUTHERN NEVADA

Abby Quinn, Chief Community Relations Officer

From Housing Subsidies, to helping with utility bills & aiding the homeless, Help of Southern Nevada assists many throughout our community, including many single mothers. Assistance can be given in many different forms...from rent, to groceries, to numerous other items.

ISSUE: HOUSING

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 23, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

Don Miller, Case Manager & Senior Specialist, Hope Link of Southern Nevada

Boulder City is an area of focus for this agency. Hope Link is busy helping people of all ages in the SE area of our valley...and Don Miller came in to tell us about Senior Citizen's Day & their Back 2 School event, both in the same weekend!

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: HUNGER

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 16, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

THREE SQUARE FOOD BANK

Dan Williams, Chief Operating Officer, Three Square Food bank

Dan Williams knows all about Three Square Food Bank & how close Las Vegas is to beating hunger...great stories, including how they weren't mean to be a food bank in the beginning!

ISSUE: HUNGER

Local Weekly: Talking Solutions with Terrie Springs

AUGUST 16, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

LUTHERAN SOCIAL SERVICES OF NEVADA

Derrick Felder, Director of Development

It's amazing how many services Lutheran Social Services of NV provides to our community, including their food pantry & mobile grocery – farmer's markets...Derrick Felder also offered details on the new "Heart of the City" program, providing lunches for seniors.

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: VETERANS AFFAIRS

Local Weekly: Talking Solutions with Terrie Springs

SEPTEMBER 27, 2015

25 MINUTES OF A 60 MINUTE PROGRAM

GOODWILL'S BLUE PARTY

Kathy Topp & Sharon St. Laurent

Goodwill turns our donations into jobs for our community, with special programs for Veterans! Kathy Topp offered details & brought designer Sharon St. Laurent along to tell us all about the Blue Party event @ World Market Center Las Vegas - www.goodwill.jobswww.goodwillblueparty.vegas

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: QUALITY OF LIFE

Local Weekly: Talking Solutions with Terrie Springs

JULY 26, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

Mary Leon Vail, PR Specialist, Local Philanthropist & Author

"What's Your Philanthropic Footprint?" Author Mary Vail stopped by with lots of ideas on how we all can give back! A giving approach not only benefits our community, but the individuals who step up to help others

MOST SIGNIFIGANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: ANIMAL RESCUE

Local Weekly: Talking Solutions with Terrie Springs

JULY 26, 2015

30 MINUTES OF A 60 MINUTE PROGRAM

HEARTS ALIVE VILLAGE

Sheryl Greenblatt, Director of Communications & Cuddling

Hearts Alive Village is a charity that started as an elementary school girl's dream! With help from her Mom, it became a reality, rescuing, fostering & adopting out dogs & cats. They operate out of a retail location that sells pet food & toys to fund their activities. Sheryl Greenblatt tells us about the wonderful things they do for animals.